

MS2C Fall '09 release

MS2C management
scorecards.com

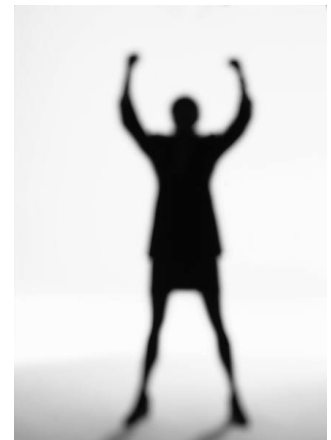
If you're not keeping score, you're just practicing.

MANAGING RISK FOR BETTER PERFORMANCE

Risk management is often incorrectly associated to insurance issues only. Risks are uncertainties that are associated to a business strategy or key strategic initiatives. Typical risks would be things like new competitors entering your market, cost overrun on a strategic initiatives or higher than expected turn-over. A recent example was the economic downturn. Companies who had implemented a strong risk strategy ended-up doing much better during the past year.

Risk management, together with native access to historical data on data element is the theme of the MS2C fall '09 release.

Risks can be mapped to business objectives or strategic initiatives and managed proactively in order to ensure an optimal business performance.



**MS2C MANAGEMENT
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What's new in the Fall '09 release

- Create and manage risk proactively by:
 - Listing and tracking identified risks
 - Making a qualitative and quantitative risk assessment
 - Calculating the criticality of each risk
 - Deciding and communicating a risk management strategy
 - Budgeting for risk mitigation
 - Describing the risk mitigation strategy
 - Tracking and assigning risk mitigation strategies
 - Defining accountability
- Access historical data for business drivers, scorecards, business objec-



tives, targets, and strategic initiatives.

Install and set-up

To install the new Fall '09, just ask your administrator to deploy the new version. The new version and all its features are available to current client and new clients as part of the standard monthly subscription.

Support

For any questions or comments, feel free to call our customer service support at

1-800-304-2241